INTRODUCING FACEBOOK

www.facebook.com/seniorsonline
Introduction

In this presentation we will:

- Introduce you to Facebook.
- Give you an overview of the layout, and
- Show you that anyone can use it safely.
Introduction Continued

• This is not a “How To” or a “Hands-on” Workshop.
• Detailed “How To” workshops will be conducted in the future so please don’t try and absorb it all at once. Sign up and experiment.
• All you need to do is take from this presentation is enough to be able to make a start.

(Note: There are notes available and you will find more resources on www.facebook.com/seniorsonline )
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What is Facebook?
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My News Feed/Home Page
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What Is facebook?
Facebook is a social networking website which enables you to:

- Connect and share with friends, family, and business associates.
- Find old friends you may not have seen for years.
- Set up special interest groups, such as church, cooking, reading, and anything you can think of.
- Organise events such as reunions, parties etc.
A Little History

• Facebook was founded in 2004 by Harvard student Mark Zuckerberg as a means for his classmates to keep in touch with each other.

• It was originally only available to schools.

• It is now available to everybody and anybody all around the world.
Facebook Activity

There are more than 800 million active users of which:

• 50% log on to Facebook in any given day
• The average user has 130 friends;
• The average user is connected to 80 community pages, groups and events.
• The average user creates 90 pieces of content each month
• There are more than 30 billion pieces of content (web links, news stories, blog posts, notes, photo albums, etc.) shared each month.
Facebook Has Been Major Contributor to The Changes In The Way We Communicate.

- Facebook enables people to have a voice.
- Facebook enables people to express themselves when otherwise they can not.
- Facebook enables people to come together and mobilise in a much more co-ordinated way.
- Facebook enables people to communicate more effectively such as in the aftermath of the Christchurch Earthquake.
Who uses Facebook

- Just about everybody
- From children to the elderly
- The over fifties group is now the fastest growing group on Facebook.
How does it work?
Facebook Enables You to Keep in Touch With Your Friends and Family
Facebook allows you to Net Work
Facebook enables you to
Create special interest groups
Organise Special Events
To Become Fans
Search For Old Friends
Share Photographs

My Photos - Andrea's Wedding

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To Share Your Life
How do I Start?
Sign Up

Facebook helps you connect and share with the people in your life.

Sign Up
It's free and always will be.

First Name:

Last Name:

Your Email:

Re-enter Email:

New Password:

I am: Select Sex

Birthday: Month: Day: Year:

Why do I need to provide this?

Sign Up

Create a Page for a celebrity, band or business.

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Enter the Captcha

Sign Up
It's free and always will be.

Security Check
Enter both words below, separated by a space.
Can't read the words below? Try different words or an audio captcha.

Text in the box: [ ]
What's this?

By clicking Sign Up, you are indicating that you have read and agree to the Terms of Use and Privacy Policy.
You May skip steps 1, 2, and 3 for now
Check Your Email to complete the sign up process
Look For This Email

Open this email
Complete The Final Step

Click on this link
Your Account Has Been Confirmed

1. Account Confirmed
   You have successfully confirmed your account with the email.

2. Upload a profile picture
   Upload a Photo
   From your computer
   OR
   Take a Photo
   With your webcam

3. Fill out your profile information
   Help your friends find you by filling out some basic profile information.

Log in to your email to see which of your contacts are here, and which to invite.
Facebook Layout

Facebook has many Facets, but we need only concern ourselves with two:

- Our News Feed: and
- Our Timeline
Click here for dropdown menu

My Pages

Account Settings

Global Privacy Settings

Help
Centre Column

Type your post here

Set your Audience

Post your update

Like, Comment, or Share.

Yours and your friend’s posts appear here
Here is the list of all your friends
My Timeline
Click here to access your Timeline
This is my Timeline
What Is The Facebook Timeline

• Your timeline is your collection of the photos, stories, and experiences that tell your story in chronological order.
You Can Do These Things On Your Timeline.

- Add a cover
- Edit your basic info
- Jump to the past
- View your activity log
- See highlights from each month
- Star stories you want to highlight
- Add life events
- Update your status
- View and add photos
- Share your app activity
To edit our personal information: Click here or here.
Here we determine who sees what “About Us”
Pay particular attention to this setting.

Each item has its own audience selector (Privacy).

Each object has its own audience selector (privacy) control.

Click here to edit the box.
Click here to select your audience

Select your audience (privacy) from the dropdown list
Posting and Sharing

Set Your audience and share (Post)
This is my Update

I select my audience From the list.
Ways to Find Friends

• There are numerous ways for finding friends.

• This is just one.....

• Go back to our Timeline.
This is a list of our current friends.

To determine who can see your list of friends “Click” Here

To find more Friends “Click” here
Searching For Friends

Enter search details
As necessary

Click here when found to add as a friend

Searching For Friends
Decide Who You Want As A Friend

- Accept only those friend requests from people you wish to be friends with.
- Group your friends in lists according to their relationship to you or their special interest. IE close family, extended family, club associates, Senior Net members, and just friends.
- Remove friends you no longer wish to associate with, without embarrassment.
Friend Requests From Others

- You can accept friend requests from others by clicking “Accept”

OR

- Reject it by clicking “Not Now”. No message will be sent or shown on your news feed.
Photos and Videos

• Photos and Videos can be uploaded from both the Home page and the Timeline.

• Your albums and photos are accessed via the time line

• We will have a quick look this on the Timeline.
Photo Albums

To add photos click here. To add videos click here.

Select an Album

Each Album has its Own audience selector
Langs Beach, Northland, New Zealand

By John Melville (Album) · Updated about 4 months ago · Taken at Langs Beach, Northland · Edit Album

Photos can be viewed and edited here

Click on a photo
Tag and edit individual photos here.
Privacy
Privacy Philosophy

To stay safe on line all you need is a little knowledge and common sense.
The Private You

• If you met a stranger on the street would you share your innermost personal stuff?
• You probably wouldn’t even share it with a friend unless you were really close.
• To stay safe on line “Do Not Share” personal information or anything you may regret.
• You would be surprised how many do... and open the door to those that would prey upon them.
Ultimately

Your privacy is your responsibility, but there are added precautions you can take.
REMEMBER

it's not what
the software does.

it's what the
user does.

@hugh
Facebook Privacy Can Be As Simple Or As Complicated As You Choose.
Facebook Privacy Settings

• The ability to control your privacy within Facebook is almost infinite.
• Each part has its own “Audience” selector which we have already touched on; and
• There are also global default settings as we are about to see....
Privacy Settings

Set your Audience when You Post

Controls your default Privacy for Mobiles etc
Work through each one step by step.
Messages

- Send personal messages. No email address required.
- Your Messages are private between you and the recipient.
- You can receive a personal and private reply.
Create a Group

• Groups can be created by users. These can include anything from school connections to hobbies and interests.

• Groups can be public and available to everyone or private, meaning only those invited can join in and participate in discussions.
Organise Events

• Events feature allows friends to organize parties, concerts, and other get-togethers in the real world.
Become a Fan

• Users can also become fans of anything such as people, organizations, television shows, movies, and musicians.

• All you have to do is click the “Like Button” on a Fan Page to become a fan and then you can follow that person through your news feed.

• The next slide shows John Key’s “Fan” page
This presentation was given:

- To give you an introduction and an overview of Facebook;
- To show you that anybody can use it safely; and
- To show you that the user has the ability to control their privacy;
• It was not intended to be a detailed “How to” presentation and some aspects have not been covered.

• Don’t worry if you felt a little overwhelmed. Just take from it what you need and treat it as a lead-in to the forthcoming workshops, which will cover the different parts of facebook in more detail. The notes will help.
• You are welcome to send me a “friend” request, but please send a note with it introducing yourself.

• Thank you for listening

John Melville

Further resources may be found at:

• Email: cherrill.john@facebook.com

• www.facebook.com/seniorsonline
1. Click here to find the tutorials
2. Click Like at top of page.
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The End